

ORDER



Orders
Order / Rev: 360756
Alt Order #: 06860960
Product Desc: D.S.C.C. IE
Estimate: 1970
Flight Dates: 10/04/12 - 10/08/12
Original Date / Rev: 10/03/12 / 10/03/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Senatorial Campaign Cor
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: HOUSE, ISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	33	\$60,950.00	\$51,807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	33	\$60,950.00	\$51,807.50	0.00
Totals	33	\$60,950.00	\$51,807.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	23%	\$60,950.00
Market	100%	\$265,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$68,900.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	24%	\$63,600.00
KTUD	1%	\$2,650.00
KVMY	6%	\$15,900.00
KVVU	18%	\$47,700.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/04/12	10/05/12	M-F 6-7am Action News	CM	M-F 6-7a	---TF--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	---TF--		1		\$750.00	0.00					
E 2	KTNV	10/04/12	10/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a ---TF--	:30	1	\$750.00	P-01	0.00	NM	0	\$0.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	---TF--		1		\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTNV	10/01/12-10/07/12		M-F 7-9a		M-F 7-9a	---ThF----	:30	(\$750.00)	0.00	NM			
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9														
E 3	KTNV	10/06/12	10/06/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
GD MRN-SAT-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-		1		\$850.00	0.00					
E 4	KTNV	10/07/12	10/07/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SU@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1		\$750.00	0.00					
E 5	KTNV	10/07/12	10/07/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SU@8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1		\$750.00	0.00					
E 6	KTNV	10/04/12	10/05/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a ---TF--	:30	1	\$400.00	P-01	0.00	NM	0	\$0.00
MORNING BLEND<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	---TF--		1		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTNV	10/01/12-10/07/12		Morning Blend 9a		M-F 9a-10a	---ThF----	:30	(\$400.00)	0.00	NM			
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9														
E 7	KTNV	10/04/12	10/05/12	M-F 10-11a The View	CM	M-F 10-11a ---TF--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	---TF--		1		\$1,000.00	0.00					
E 8	KTNV	10/04/12	10/05/12	M-F 11-12p Action News	CM	M-F 11-12p ---TF--	:30	1	\$650.00	P-01	0.00	NM	0	\$0.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	---TF--		1		\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTNV	10/01/12-10/07/12		M-F 11-12p		M-F 11-12p	---ThF----	:30	(\$650.00)	0.00	NM			
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9														
E 9	KTNV	10/04/12	10/05/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ----F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
CHEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	----F--		1		\$850.00	0.00					
E 10	KTNV	10/04/12	10/05/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p ---TF--	:30	1	\$350.00	P-01	0.00	NM	0	\$0.00
GENRL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	---TF--		1		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTNV	10/01/12-10/07/12		ABC Soaps 2-3p		M-F 2-3p	---ThF----	:30	(\$350.00)	0.00	NM			
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9														
E 11	KTNV	10/04/12	10/05/12		CM	M-F 4P-5P	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Judge Judy 4p-5p		----F--								
				Judge Judy 4p-5p										
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	----F--		1		\$650.00		0.00				
E 12	KTNV	10/04/12	10/05/12	M-F 5-5:30p	CM	M-F 5-5:30p ---TF--	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
				Action News @ 5p										
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---TF--		1		\$900.00		0.00				
E 13	KTNV	10/04/12	10/05/12	M-F 6-7p	CM	M-F 6-7p ---TF--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				Action News		(6:00 PM-6:30 PM)								
				ACTION NWS@6PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---TF--		1		\$1,000.00		0.00				
E 14	KTNV	10/04/12	10/05/12	M-F 6-7p	CM	M-F 6-7p ---TF--	:30	1	\$1,100.00	P-01	0.00	NM	8	\$5,350.00
				Action News		(6:30 PM-7:00 PM)								
				ACTION NWS@630<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---TF--		1		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTNV	10/01/12-10/07/12	M-F 6-7p		M-F 6-7p	(6:30 PM-7:00 P---ThF----	:30		(\$1,100.00)	0.00	NM			
			See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9											
2	KTNV	10/05/12-10/05/12	M-F 6-7p		M-F 6-7p	(6:30 PM-7:00 P-----F----	:30		\$1,100.00	0.00	NM			
			MG for 10.1,16.1,6.1,2.1,8.1,25.1,26.1,14.1											
			[mg to start date 10/5]											
3	KTNV	10/05/12-10/05/12	M-F 11:35-12:05a		M-F 11:35-12:05a	-----F----	:30		\$750.00	0.00	NM			
			MG for 10.1,16.1,6.1,2.1,8.1,25.1,26.1,14.1											
			[mg to start date 10/5]											
4	KTNV	10/05/12-10/05/12	M-F 11-12p		M-F 11-12p	-----F----	:30		\$650.00	0.00	NM			
			MG for 10.1,16.1,6.1,2.1,8.1,25.1,26.1,14.1											
			[mg to start date 10/5]											
5	KTNV	10/05/12-10/05/12	M-F 12:05-1:05a		M-F 12:05-1:05a	-----F----	:30		\$500.00	0.00	NM			
			MG for 10.1,16.1,6.1,2.1,8.1,25.1,26.1,14.1											
			[mg to start date 10/5]											
6	KTNV	10/05/12-10/05/12	ABC Soaps 2-3p		M-F 2-3p	-----F----	:30		\$350.00	0.00	NM			
			MG for 10.1,16.1,6.1,2.1,8.1,25.1,26.1,14.1											
			[mg to start date 10/5]											
7	KTNV	10/05/12-10/05/12	M-F 7:30-8p		M-F 730-8p	-----F----	:30		\$850.00	0.00	NM			
			MG for 10.1,16.1,6.1,2.1,8.1,25.1,26.1,14.1											
			[mg to start date 10/5]											
8	KTNV	10/05/12-10/05/12	M-F 7-9a		M-F 7-9a	-----F----	:30		\$750.00	0.00	NM			
			MG for 10.1,16.1,6.1,2.1,8.1,25.1,26.1,14.1											
			[mg to start date 10/5]											
9	KTNV	10/05/12-10/05/12	Morning Blend 9a		M-F 9a-10a	-----F----	:30		\$400.00	0.00	NM			
			MG for 10.1,16.1,6.1,2.1,8.1,25.1,26.1,14.1											
			[mg to start date 10/5]											
E 15	KTNV	10/04/12	10/05/12	7p-730p M-F	CM	7p-730p ----F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				7p Access Hollywood										
				ACCESS HOLLYWD<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	----F--		1		\$850.00		0.00				
E 16	KTNV	10/04/12	10/05/12	M-F 7:30-8p	CM	M-F 730-8p ---TF--	:30	1	\$850.00	P-01	0.00	NM	0	\$0.00
				Millionaire										
				miLLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---TF--		1		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTNV	10/01/12-10/07/12	M-F 7:30-8p		M-F 730-8p	---ThF----	:30		(\$850.00)	0.00	NM			
			See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9											
E 17	KTNV	10/08/12	10/08/12		CM	DANCE W/ STARS-----	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Monday ABC Prime Other										
				DANCE W/ STARS		(8:00 PM-10:00 PM)								
				DANCE W/ STARS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1		\$10,000.00			0.00			
E 18	KTNV	10/05/12	10/05/12	Fri ABC Prime B	CM	PT WHAT WOULD- - - F- -	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
				PT WHAT WOULD YOU D										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		1		\$3,000.00			0.00			
E 19	KTNV	10/07/12	10/07/12	Sun ABC Prime C	CM	REVENGE		1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
				REVENGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$5,000.00			0.00			
E 20	KTNV	10/08/12	10/08/12	Monday ABC Prime C	CM	CASTLE		1	\$7,500.00	P-01	0.00	NM	1	\$7,500.00
				CASTLE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1		\$7,500.00			0.00			
E 21	KTNV	10/05/12	10/05/12	Fri ABC Prime C	CM	20/20		1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
				20/20										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		1		\$5,000.00			0.00			
E 22	KTNV	10/07/12	10/07/12	Sun ABC Prime A	CM	Sun 7-8pAMERICA-		1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
				AMERICA FUNNY HOME VIDE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$2,000.00			0.00			
E 23	KTNV	10/04/12	10/05/12	M-F 11-11:35p	CM	M-F 11-11:35p		1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
				Action News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--		1		\$1,500.00			0.00			
E 24	KTNV	10/07/12	10/07/12	Sun 11-11:35p	CM	Sun 11-11:35p		1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
				Action News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1		\$1,500.00			0.00			
E 25	KTNV	10/04/12	10/05/12	M-F 11:35-12:05a	CM	M-F 11:35-12:05a		1	\$750.00	P-01	0.00	NM	0	\$0.00
				Nightline										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--		1		\$750.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/01/12-10/07/12		M-F 11:35-12:05a		M-F 11:35-12:05a	---ThF----	:30	(\$750.00)		0.00	NM		
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9														
E 26	KTNV	10/04/12	10/05/12	M-F 12:05-1:05a	CM	M-F 12:05-1:05a		1	\$500.00	P-01	0.00	NM	0	\$0.00
				Jimmy Kimmel										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--		1		\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/01/12-10/07/12		M-F 12:05-1:05a		M-F 12:05-1:05a	---ThF----	:30	(\$500.00)		0.00	NM		
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9														
E 27	KTNV	10/06/12	10/06/12	College Football Daytime	CM	9a-4p		1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
				College Football Daytime										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1		\$3,000.00			0.00			

KTNV - Las Vegas